

EXPERIENCE

Ervaar Elektrisch

EV



2026

KORTVEEN
RECLAME

BRANDING CATALOGUE



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GENERAL INFORMATION

In this branding catalogue, you will find all available branding opportunities for the EV Experience.

These branding options are available for:

1. Exhibitors with a Pit Box
2. Exhibitors with a stand in the Paddock
3. Exhibitors located in the EV Pavilion or the Paddock Club
4. General branding options applicable to all participants

No in-house design team? No problem.
Our in-house designers are happy to complete your branding materials at a rate of €75 excl. VAT per hour.



PITBOX BRANDING ITEMS

For brands making use of a pit box at Circuit Zandvoort, we offer a variety of branding opportunities to fully align the space with your brand identity. The pit box provides a unique and industrial setting that is perfectly suited for a distinctive and high-quality brand presentation.

We support the creation of a powerful appearance with carefully selected branding elements that are both functional and visually impactful. From striking visuals to subtle finishing touches, everything is focused on enhancing the brand experience and making optimal use of the space.

No in-house design team? No problem. Our in-house designers are happy to complete your branding materials at a rate of €75 excl. VAT per hour.





PITBOX CANOPY PRINT

5000x525mm

€275,- EX. VAT

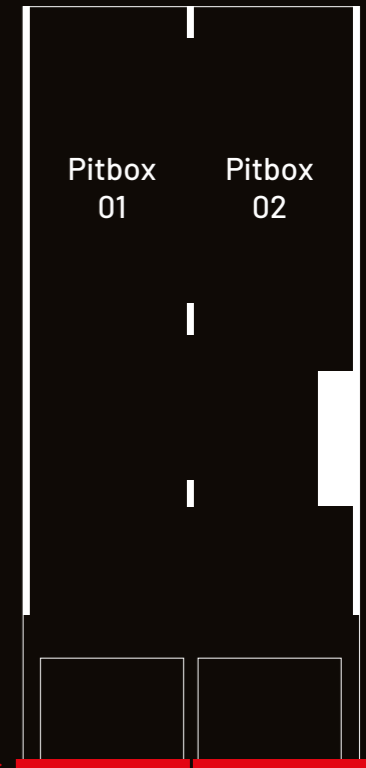
Description

A full-colour print with a matte finish applied to the canopy of the pit box on the paddock side of the circuit. On the right-hand side, you can see a map of the pit boxes. The position of the branding item is indicated in red.

A template is available for this item in which the design can be placed. The file specifications can be found on page 54 of the brochure.

▶ Location of the item

▼ Pitlane side

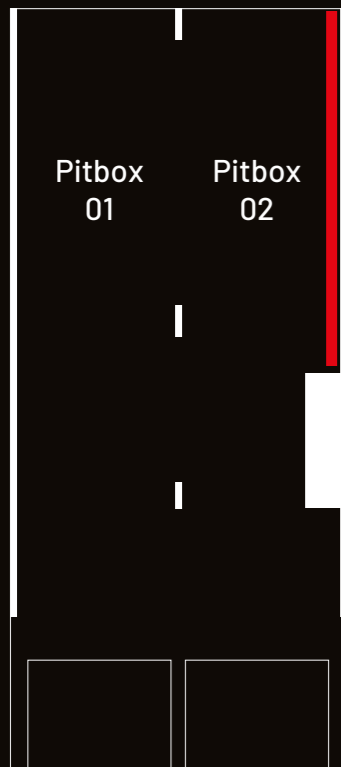


▲ Paddock side

PITBOX WALL LARGE

Available in pitbox 2, 3, 6, 7, 10, 11, 12, 14, 15, 18, 19, 22, 23 - 8928x2480mm

▼ Pitlane side



▲ Paddock side

€2140,- EX. VAT

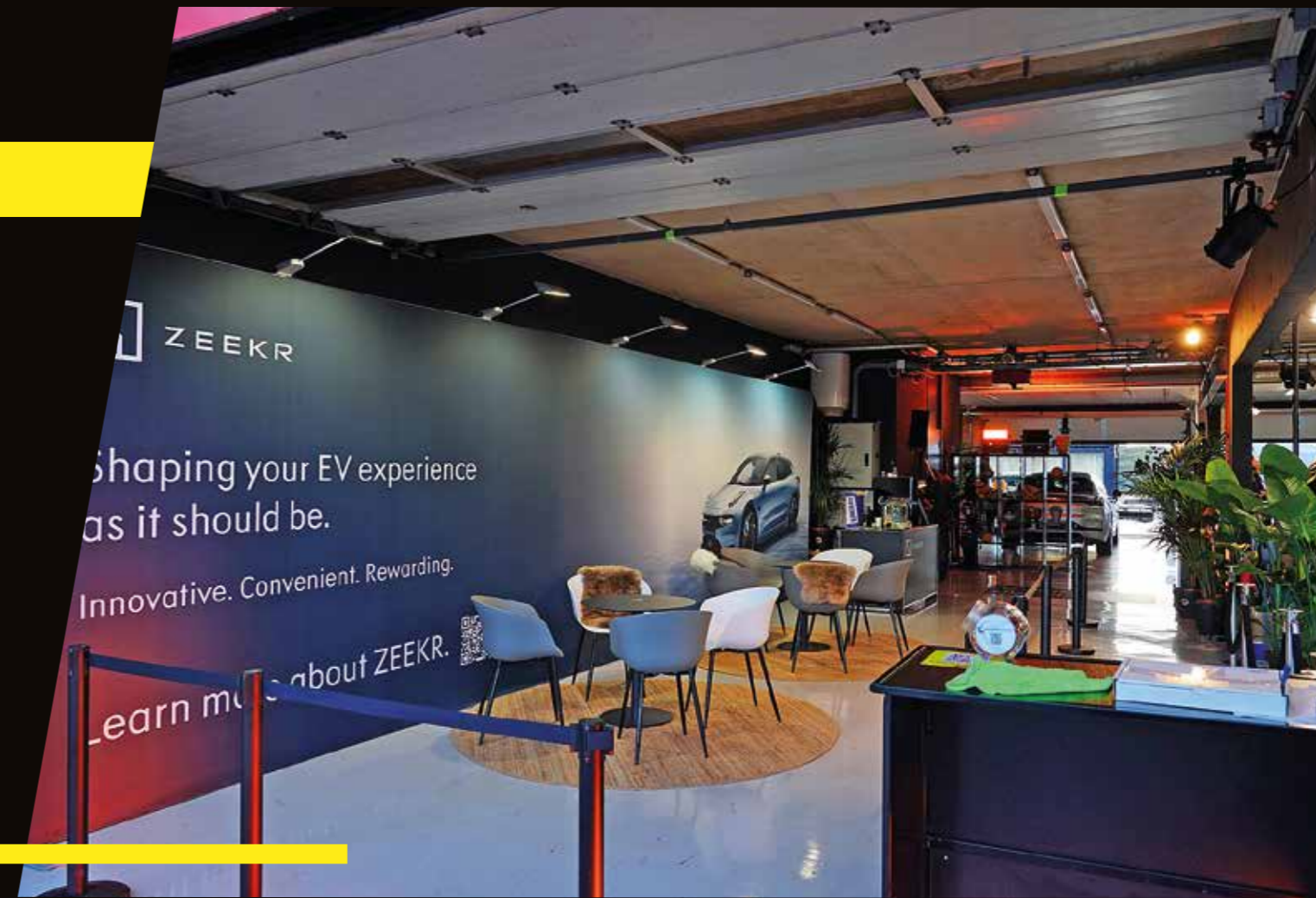
Description

A textile tension frame with tension fabric. The frame is available on a rental basis, while the fabric print is purchased.

On the left-hand side, you can see a map of the pit boxes. The position of the branding item is indicated in red.

A template is available for this item in which the design can be placed. The file specifications can be found on page 54 of the brochure.

▶ Location of the item





PITBOX WALL EXTRA LARGE

Available in pitbox 4, 5, 8, 9, 12, 13, 16, 17, 20, 21, 24 - 13888x2480mm

€2895,- EX. VAT

Description

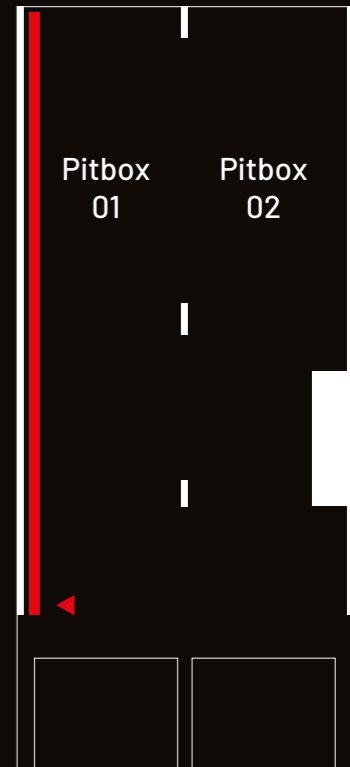
A textile tension frame with tension fabric. The frame is available on a rental basis, while the fabric print is purchased.

On the left-hand side, you can see a map of the pit boxes. The position of the branding item is indicated in red.

A template is available for this item in which the design can be placed. The file specifications can be found on page 54 of the brochure.

▶ Location of the item

▼ Pitlane side



▲ Paddock side

FREESTANDING TEXTILE FRAME

Variable dimensions per 992x2480mm

FROM €360,- EX VAT.

Description

A modular textile frame with tension fabric. The frame is available on a rental basis, while the fabric print is purchased. The position of the branding item can be chosen freely.

A template is available for this item in which the design can be placed. The file specifications can be found on page 54 of the brochure.

Tip

Share the textile frame with your neighbours and split the cost in half.





PITLANE BANNER

1870x1570mm

€120,- EX. VAT

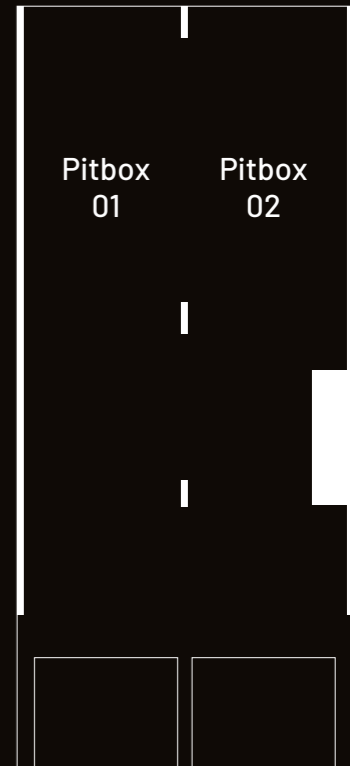
Description

A banner mounted to the barriers in the pit lane. Availability is limited. The position is directly in front of the pit box.

A template is available for this item in which the design can be placed. The file specifications can be found on page 54 of the brochure.

▶ Location of the item

▶ Pitlane side



▲ Paddock side

POP-UP DESK

1000x930x400mm (bxhxd)

€310,- EX. VAT

Description

A foldable counter with a top shelf and inner shelf, featuring a sublimated tension fabric on the outside.

The position of the branding item can be chosen freely.

A template is available for this item in which the design can be placed. The file specifications can be found on page 54 of the brochure.





FLOOR STICKER (INDOORS)

ca. 2000x920mm

€160,- EX. VAT

Description

A full-colour print on floor sticker material, suitable for application on the interior floor of the pit box.

The position of the branding item can be chosen freely.

A template is available for this item in which the design can be placed. The file specifications can be found on page 54 of the brochure.

Paddock Branding Items

The paddock of Circuit Zandvoort forms the vibrant heart of the EV Experience, where various brands come together and present themselves to a wide audience. In this dynamic environment, it is essential to stand out and create a strong, recognisable brand presence.

We offer a range of branding solutions to ensure your stand makes the greatest possible impact. From eye-catching features to thoughtfully designed details, everything is focused on creating an inviting and professional presentation that captures attention and actively engages visitors with your brand.

With the right combination of visual impact and smart stand design, we ensure that your presence in the paddock is not only noticed, but also remembered.



MODULAR BANNER FRAME

Dimensions variable

FROM €1035,- EX. VAT

Description

A tubular frame with a printed banner. Available in various sizes to suit your specific needs.

A template is available for this item in which the design can be placed. The file specifications can be found on page 54 of the brochure.



FREESTANDING TEXTILE FRAME

Variable dimensions per 992x2480mm

FROM €360,- EX. VAT

Description

A modular textile frame with tension fabric. The frame is available on a rental basis, while the fabric print is purchased. The position of the branding item can be chosen freely.

A template is available for this item in which the design can be placed. The file specifications can be found on page 54 of the brochure.

Tip

Share the textile frame with your neighbours and split the cost in half.



EV PAVILION & PADDOCK CLUB

The EV Pavilion offers a covered and versatile environment where multiple brands come together in a shared setting. This space combines comfort with a professional appearance and calls for strong, consistent branding to stand out within the overall environment.

We support the creation of a stand that is not only visually appealing, but also perfectly aligned with your brand identity. With thoughtfully designed branding elements and smart applications, we create a distinctive presentation that attracts visitors and encourages them to discover your brand.

By finding the right balance between visibility, atmosphere, and functionality, we ensure that your stand within the pavilion has a powerful and recognisable appearance.

EV Pavilion items can also be ordered for the Paddock Club.





U-SHAPED EXHIBITION DISPLAY

Back wall: 4960x2480mm, Side wall: 4960x992mm

€2150,- EX. VAT

Description

An exhibition wall consisting of textile tension frame systems with sublimated tension fabrics in a U-shaped setup. Also available as a back wall only or with side walls.

A template is available for this item in which the design can be placed. The file specifications can be found on page 54 of the brochure.

Other configurations are also possible. Please inquire about the available options.

FREESTANDING TEXTILE FRAME

Variable dimensions per 992x2480mm

FROM €360,- EX. VAT

Description

A modular textile frame with tension fabric. The frame is available on a rental basis, while the fabric print is purchased. The position of the branding item can be chosen freely.

A template is available for this item in which the design can be placed. The file specifications can be found on page 54 of the brochure.

Tip

Share the textile frame with your neighbours and split the cost in half.



MODULAR BANNER FRAME

Dimensions variable

FROM €1035,- EX. VAT

Description

A tubular frame with a printed banner. Available in various sizes to suit your specific needs.

A template is available for this item in which the design can be placed. The file specifications can be found on page 54 of the brochure.



EXHIBITION WALL ZIPPER

4000x2300mm

€860,- EX. VAT

Description

Printed banners can be placed along the circuit fencing. These provide excellent exposure at the circuit thanks to their highly visible locations.

A template is available for this item in which the design can be placed. The file specifications can be found on page 54 of the brochure.



POP-UP DESK

1000x930x400mm (wxhxd)

€310,- EX. VAT

Description

A foldable counter with a top shelf and inner shelf, featuring a sublimated tension fabric on the outside. On the left-hand side, you can see a map of the pit boxes. The position of the branding item can be chosen freely.

A template is available for this item in which the design can be placed. The file specifications can be found on page 54 of the brochure.



CUSTOM & GENERAL ITEMS

In addition to our standard branding solutions, we offer extensive customisation options. We understand that every brand is unique and has its own story to tell. That is why we are happy to collaborate with you from the very beginning on creative concepts that perfectly align with your identity, objectives, and target audience.

Whether it concerns striking visual expressions, innovative activations, personalised signage, or a complete on-site brand experience, we translate your ideas into distinctive, high-quality solutions. With attention to detail and a strong sense of experience, we ensure that your brand stands out during the EV Experience at Circuit Zandvoort.

Together, we create a powerful and consistent appearance that leaves a lasting impression on visitors and contributes to a successful event participation.





BEACHFLAG SET

800x3150mm

€290,- EX. VAT

Description

A set of two beach flags in a water tank base. The beach flags are printed single-sided.

A template is available for this item in which the design can be placed. The file specifications can be found on page 54 of the brochure.

MAGNET STICKER SET

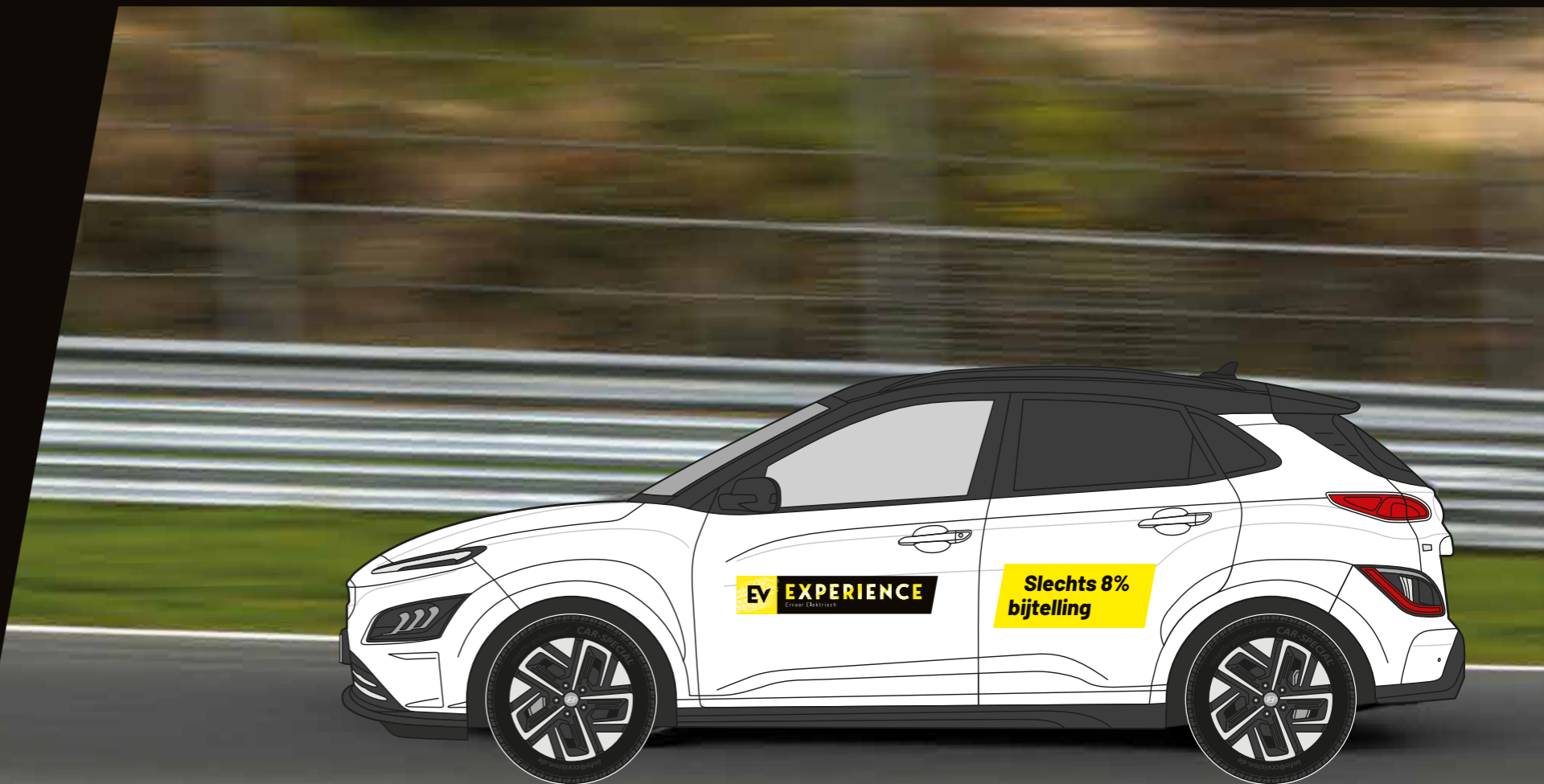
2x 600x235mm and 2x 750x150mm

€105,- EX. VAT

Description

A set of magnetic stickers for use on a car. Magnetic stickers can only be applied to ferrous (iron-containing) surfaces. Some EVs have an aluminium body, which means the magnetic stickers will not adhere properly.

A template is available for this item in which the design can be placed. The file specifications can be found on page 54 of the brochure.





FLOORSTICKER (OUTDOORS)

ca. 2000x920mm

€195,- EX. VAT

Description

A full-colour print on floor sticker material, suitable for application on the asphalt surface of the circuit. With this floor sticker, you capture visitors' attention even before they reach your stand.

A template is available for this item in which the design can be placed. The file specifications can be found on page 54 of the brochure.



CAR LETTERING / WRAP

PRICE UPON REQUEST

Description

In addition to event branding, we also offer vehicle lettering upon request. Whether it concerns subtle brand accents or full car wraps, we ensure a professional appearance that perfectly matches your brand identity. An ideal way to seamlessly integrate your vehicles into the overall brand experience during the EV Experience.

A template is available for this item in which the design can be placed. The file specifications can be found on page 54 of the brochure.



FENCE BANNER LARGE

2520x1805mm

€650,- EX. VAT

Description

Printed banners can be placed along the circuit fencing. These provide excellent exposure at the circuit thanks to their highly visible locations.

A template is available for this item in which the design can be placed. The file specifications can be found on page 54 of the brochure.

FENCE BANNER EXTRA LARGE

5100x1805mm

€950,- EX. VAT

Description

Printed banners can be placed along the circuit fencing. These provide excellent exposure at the circuit thanks to their highly visible locations.

A template is available for this item in which the design can be placed. The file specifications can be found on page 60 of the brochure.



FILE SPECIFICATIONS

Color

For all files, the design must be set to the following color profile: Coated FOGRA39 (ISO 12647-2:2004). Failure to do so may result in color deviations from the original image.

Text

Convert all text in the design to outlines.

Photos

Photos must be supplied with a minimum resolution of 300 dpi. For larger visuals (such as the pitbox wall), a minimum resolution of 50 dpi at 100% scale is required.

Bleed

All files must include a 10 mm bleed on all sides, with the exception of the pitbox wall (item no. 10), which requires a 50 mm bleed on all sides.

Overprint

Elements in the design marked as overprint will not be printed. Therefore, do not use overprint in your design.

Check & File Format

Due to the large volume of print production, no extensive file checks will be performed. To ensure quality, submitted designs must comply with the file specifications. Please use the provided templates whenever possible. Submit your file in .ai or .pdf format (Illustrator standard). Preferably do not use InDesign files.

Deadline

Designs can be submitted no later than Friday, September 4.





EXPERIENCE

Ervaar Elektrisch

24-25-26 SEPTEMBER 2026

IT'S ALL ABOUT THE EXPERIENCE!

Contact

Do you have any questions or are you looking for more information?

Please contact ev@kortveen.nl



MASCOT® WORKWEAR

